

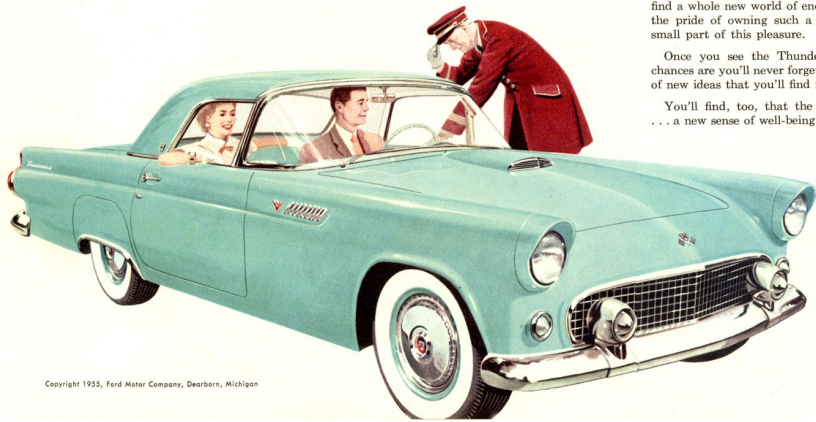
A personal car of distinction . . .

FORD
THUNDERBIRD





A new, high-spirited personal car that's at home on boulevard . . . or open road!

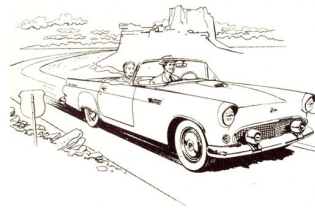


No matter what your tastes, or what you expect in a car, you'll find a whole new world of enchantment in the Thunderbird. And the pride of owning such a distinguished automobile is only a small part of this pleasure.

Once you see the Thunderbird's lithe, low, lance-like lines, chances are you'll never forget them. And you'll discover a wealth of new ideas that you'll find in no other car today.

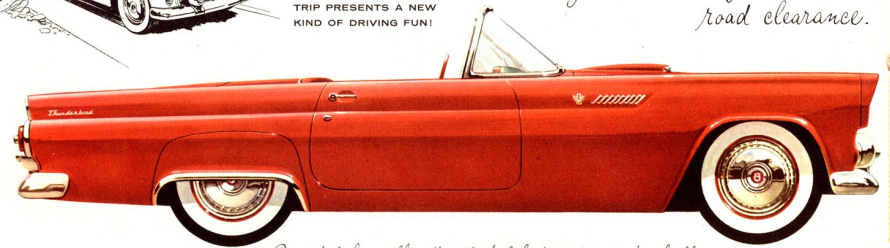
You'll find, too, that the Thunderbird adds new excitement . . . a new sense of well-being . . . to every phase of your driving. The way it responds instantly to your touch of the controls . . . the way it parks and threads through traffic . . . the effortless manner in which it glides along highway or byway . . . and the road-hugging way in which it corners . . . all these make the Ford Thunderbird an extension of your being *on wheels!*

Above all, you'll enjoy driving the Thunderbird just for driving's sake. There is nothing like it on the road today!



NO MATTER WHERE YOU GO YOU'LL FIND EVERY TRIP PRESENTS A NEW KIND OF DRIVING FUN!

*Door top to tread is only 34.2 inches
... yet there is a full 5.9 inch
road clearance.*



Beautiful, low-silhouette, all-steel body... 102-inch wheelbase.



A new, high-spirited personal car with fresh, new, custom-engineered features!



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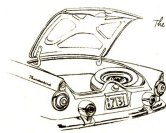
The way it responds instantly to your touch of the controls . . . the way it parts and threads through traffic . . . the effortless manner in which it glides along highway or byway . . . and the road-hugging way in which it corners . . . all these make the Ford Thunderbird an extension of your being on wheels!

Above all, you'll enjoy driving the Thunderbird just for driving's sake. There is nothing like it on the road today!



The Thunderbird body is all-steel with dependable, time-tested construction. Chassis is designed for rugged roadability plus comfort and practicality. The frame is X-Type with an extra-low center of gravity. Ball-joint Front Suspension allows the Thunderbird to hold the road like a coat of paint. The Hotchkiss Drive and specially-mounted leaf rear springs absorb "take-off" shock. Double-sealed, duo-servo brakes have 175 square inches of lining area for safer, more uniform all-weather action.

Another unique feature of the Thunderbird is the fact that two tops are available: A hard top that is easily put on and latched to give you snug, winter-long comfort; or a convertible top which folds down to disappear completely behind the front seat.



The convertible top folds away behind the front seat - completely out of sight.



Plenty of luggage space under the deck.

Ball-Joint Front Suspension allows the Thunderbird to hug the road on corners - allows more vertical front wheel travel for a smooth ride on all road surfaces.



. . . with accent on comfort and practicality

In the Thunderbird you'll find comforts and conveniences not to be found in the ordinary sports car.

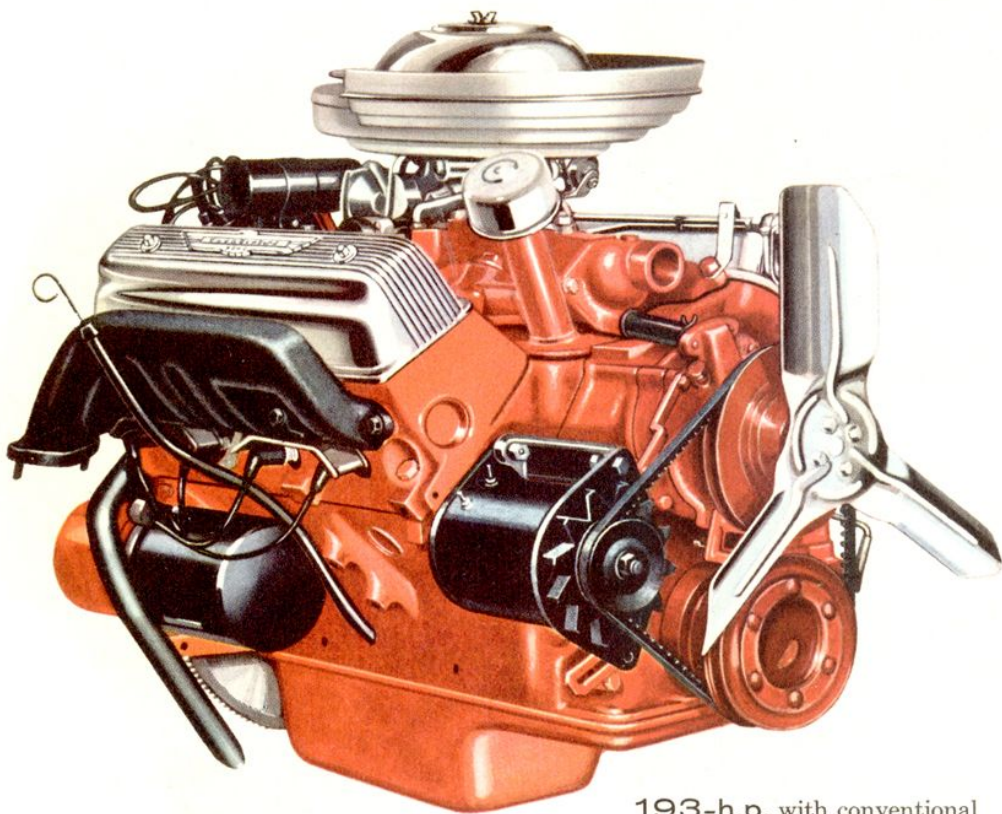
Safety-glass windows are full-size, convenient roll-up type. Rich, color-harmonizing, vinyl upholstery sets new standards in beauty. The foam-rubber-cushioned gun-pace seat is extra-wide and goes forward-or-back . . . up-or-down at the touch of a button. Luggage space is ample and decklid pops open on counterbalancing hinges when you turn the key. The steering wheel adjusts to just-right position for you. There is also a special Thunderbird Astra-Dial Central Panel with controls grouped for your convenience. Included, too, is an engine tachometer and a clock with a sweep-second hand.

And if you want other custom conveniences like power steering, power brakes and power windows, they're all available for your Thunderbird.

The steering wheel telescopes a full 3 inches! And there's a 4-way power-operated seat, too!

There has never been a more beautiful . . . a more practical control panel!





198-h.p. with Fordomatic;
8.5 to 1 compression ratio.

193-h.p. with conventional
transmission or Overdrive;
8.1 to 1 compression ratio.

*The Thunderbird Special sets new standards in
smooth-responsive engine performance.*

Whatever your demands, the brilliant, new Thunderbird Special gives you new Trigger-Torque action for eager, nimble, responsive Go-power at all speeds . . . plus all the other high-performance characteristics you could wish for. With these it combines fast warm-up, quiet operation and simple servicing. This new, high-torque, low-friction Y-block V-8 is of Ford's ultra-modern, high-compression, short-stroke design with extra-deep block for greater rigidity. Dual exhausts, a 4-barrel concentric bowl carburetor and a high-pressure cooling system are other advanced features. Indeed, the Thunderbird Special is custom-engineered for superb Trigger-Torque performance with either conventional 3-speed transmission . . . Overdrive . . . or

NEW SPEED-TRIGGER FORDOMATIC DRIVE

New lightning-fast step-down action means no waiting when you're set to take off. With the new Fordomatic Drive, your Thunderbird automatically goes through three forward speeds far more smoothly than you could shift through them yourself.

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