Maserati
GranTurismo

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INTRO

The Others Just Travel.

Experience the intersection of a nearly unobtainable balance of power and luxury, of thrills and relaxation, of future and tradition, of racetrack innovation for unprecedented road performance. It's all here – in the new GranTurismo.

Let the Grand
Tour begin.

An endlessly progressive spirit

Back in 1900, one of the Maserati brothers – Carlo designed and built his rst single-cylinder engine and named it ‘Carcano’. The dauntless 17-year-old then ed it to a bicycle and entered a race. This was the hard-riding, long-distance Brescia-Cremona-Mantua-Verona-Brescia rally. Carlo won. Soon a er, Carlo designed another engine. This time he mounted it in a wooden car chassis – a move that some say created the world’s rst Maserati vehicle. The wheels of luxury grand touring were well and truly in motion. In 1926, another brother – Al eri drove the Maserati Tipo 26 to victory in its rst ever race – the treacherous Targa Florio in the mountains of Sicily.

In 1939, Wilburn Shaw won the Indianapolis 500 at the wheel of the Maserati ‘Boyle Special’ 8 CTF at an average speed of over 185km/h. The next year he won again, making Maserati the only European manufacturer to win the Indy 500 twice.

Our indomitable approach took a decidedly luxurious turn in 1947 when Maserati created the A6 1500, built in Modena and featuring sensuous Pininfarina coachwork. The convertible sibling followed in 1950, in the beguiling form of the A6G Frua Spyder. The stage for the GranTurismo of today was set. And in 1957, the legendary Juan Manuel Fangio took his h F1 World Championship at the Nürburgring– also known as the Green Hell – in a Maserati 250F.

Fast forward to the turn of the century. The dawn of the new millennium saw Maserati's great comeback. This decade also marked an age of new opportunities in a fast and connected world. In 2007, Maserati revealed another 'instant classic' designed by PininFarina: the GranTurismo that is recognizable today.

And thus, the all-new 2023 GranTurismo captures everything that embodies grand touring to Maserati. With roots rmly planted in the future, its radical innovation is a testament to the principle that evolution has remained constant since day one.

Because icons aren't born overnight.

COLLECTION

Meet three unique trims for every style and need

Three trims
for an unforge able experience

Maserati brings unprecedented innovation to each of the available three trims. The GranTurismo Folgore is the rst full electric Maserati, while the sporty Trofeo exudes massive power with its ground-breaking V6 Ne uno engine which is also found in the elegant GranTurismo trim.

GranTurismo

For those who seek performance and re nement, the trim symbolizes Italian-bred elegance. The black front grill, gloss black slats and a brushed chrome outline embody charisma. Dark ash burl accents with an open-pore nish make the inside a haven for luxury.

Trofeo

The mighty race-derived V6 Ne uno twin turbo engine is the beating heart of Trofeo. Carbon ber details and glossy black wheels combined with red Brembo calipers deliver a dramatic look for those who dare to chase bold desire.

Folgore

A true Maserati sports car, electri ed. The Trident logo as well as the Folgore script are in dark copper while side vents are illuminated in electric blue. When it’s time, expect to travel as far as the heart desires: up to 450 km on one full ba ery charge.

Irresistibly Italian

Dynamic, stunning and always on the move.

For some, “long distance” means more time for pleasure. More time to savor the sights, scents and sounds of a uniquely Italian-style grand tour. The GranTurismo was designed for those people, the ones who make going from one place to another a journey worth remembering.

GranTurismo

Max power	Max speed	Acceleration	Engine layout	Traction	Max torque
490 HP	302 km/h	3.9 sec	V6	AWD	600 Nm

Sophisticated power

From zero to 100 km/h in 3.9 seconds and a top speed of 302 km/h. The Granturismo's v6 3.0l twin-turbo engine features patented pre-chamber combustion technology with twin spark plugs, delivering race-inspired performance and improved e ciency.

Engineered in Modena

The twin turbo 3.0-liter V6 Ne uno engine is a work of engineering mastery, capable of outpu ing up to 490 hp and 600 Nm @3.000 rpm. The pleasure of grand touring is going the distance but with commanding nesse.

Driving like you want it

The GranTurismo features COMFORT, GT and SPORT driving modes to go from relaxed driving and maximum comfort to the most exhilarating experience possible. In Sport mode, the Launch Control command delivers immediate acceleration that is masterfully tamed to give you the thrill of a racing start.

Have we met?

The black front grill announces the presence of the Trident with gloss black slats and a brushed chrome outline. The coupé possesses the intrigue and appeal of past grand tourers but in a striking contemporary iteration.

Alluring details

Contrasting accent pieces from C-pillar to caliper imbue the GranTurismo with undeniably Italian style references while conveying its charismatic intent through technical aspects like its staggered 20/21’’ alloy wheels.

A quest to embody the Italian spirit

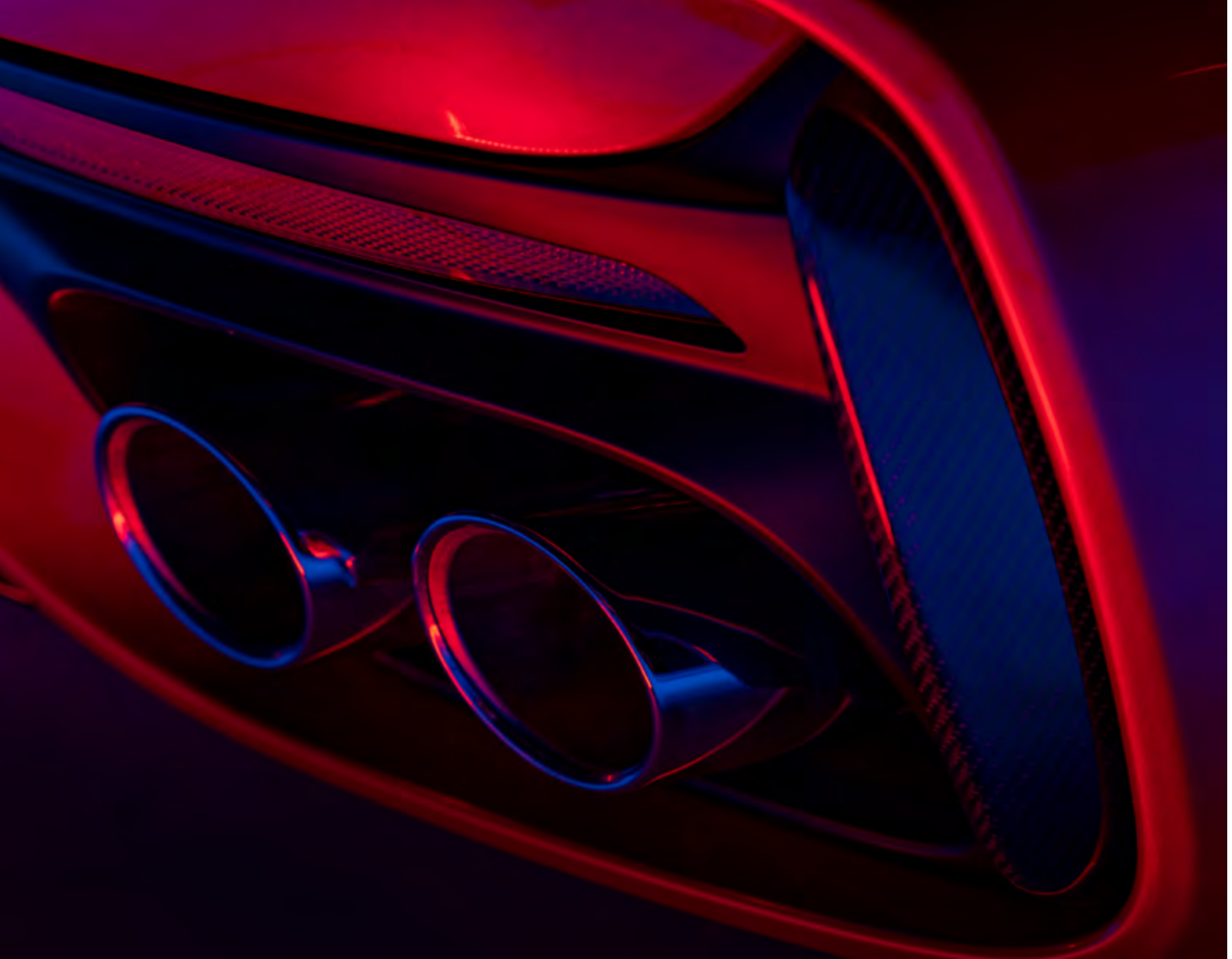
Contours inspired by the hand of a master. The embroidered graphic motif, homage to Michelangelo’s Campidoglio Plaza in Rome, sweeps across the cabin in a harmonious interplay between textile and tech. The greatness of the past with the innovation of the future.

A perfect synthesis

Performance and re nement live as one. Its ultra-comfortable, smooth leather seats were designed to make the powerful cockpit of the GranTurismo a haven for luxury that goes the distance. Dark ash burl accents with an open-pore nish add yet another layer of visual and tactile intrigue.

Massive power

The adrenaline of grand touring powerfully moves something inside.
Something hard to describe yet immensely profound to feel.
That’s the GranTurismo Trofeo e ect.



trofeo

Max power	Max speed	Acceleration	Engine layout	Traction	Max torque
550 HP	320 km/h	3.5 sec	V6	AWD	650 Nm

550 horsepower

The mighty race-derived V6 Ne uno Twin Turbo engine is the beating heart of Trofeo’s outstanding performance. Up to 550 hp and 650 Nm of torque at 6.500 rpm: it is the most powerful inter - nal combustion engine ever t in a GranTurismo.

Maximum speed of 320 km/h

Maximum speed of 320 km/h. 0 100 km/h in just 3.5 seconds. However, numbers hardly express the magnitude of pleasure felt at the slightest touch of the pedal as the journey sharply begins.

Sport and Corsa mode

Trofeo means racing. Applied to a GranTurismo it translates into a long-distance traveler’s smile. Whether crossing a mountain pass or riding a coastal highway, Sport mode gives the Trofeo maximum power, astounding dynamics and oh, what a sound, that comes from the silver tailpipes. To put driving abilities to the test on track, the truly extreme Corsa mode is the option to go for.

Beautiful bold desire

A charismatic presence always calls for breathtaking experiences. No introduction needed. Its look is explicit. The muscular exterior lines convey its daring soul. The Trofeo badge and the side Trident logo in burnished chrome with a red outline, declare it.

Power exposed

Carbon ber is prominent on the front spli ers, rear bumper and side skirts to deliver an even more dramatic look. The gloss black slats of the front grille speak performance right away. The Forged 20”/ 21’’ wheels with glossy black nish combined with red Brembo calipers complete the awe-inspiring view.

Performance onboard

The race-derived technology employed to power it is supremely echoed by every interior detail.

Moving, even when still

Inside, colors and materials interplay with the herringbone motif on the dashboard and seats to create a sense of exciting dynamism. High-performance materials like perforated leather or 3D-touch carbon ber amplify that feeling.

Technical luxury

Long high-performance driving requires an engaging atmosphere as well as the best level of comfort. A balance shaped in black leather contrasted with sport contrast stitching in yellow, red, grey. Tone-on-tone stitching with red, or ice leather is also available. On headliners, pillars and sun visors, the so -to-touch Alcantara ber is yet another texture to love. The race-derived technology employed to power it is supremely echoed by every interior detail.

Just drive

Exhilaration starts here, in the driver's cockpit. Grab the new heated steering wheel with perforated leather features. Press the blue start/stop bu on. Caress the dark aluminum paddle shi ers. Touch the pedal and feel limitless like a Trofeo power surge. another texture to love. The race-derived technology employed to power it is supremely echoed by every interior detail.

Pure Luxury.
Pure Performance.
Pure Maserati.

Folgore

Max power	Max speed	Acceleration	Traction	Max torque
761HP	325km/h	2.7sec	AWD	1350Nm

From the circuits to the roads The best from Formula E

The Folgore’s powertrain is developed with Formula E-derived technical solutions like the silicon carbide inverters for a be er energy ow and higher e ciency.

The cu ing-edge 800-volt ba ery powers three potent 300-kw permanent magnet motors – one in the front, two in the rear – to deliver up to 560 kW 761 hp and a mind-blowing 1,350 Nm of torque across all four wheels.

Charged for a grand tour Range 450km

Grand touring is meant to be, well, grand. That’s why one can expect to travel as far as their heart desires: up to 450 km on one full ba ery charge. Or until the next stop for admiring the scenery. When it’s time, it can charge up to 100 km in just 5 minutes – elegantly preserving that balance between going the distance fast and living at your own pace. Back on the road, additional energy is captured and stored when braking.

Lightning quick
0-100 km/h in 2,7sec

Folgore is the Italian word for lightning, in other words, power in its purest form.

The GranTurismo Folgore ashes from 0 to 100 km/h in just 2.7 seconds and reaches a top speed of 320 km/h. The ingenious “T-bone” layout positions ba ery mass closer to the roll axes for a perfect weight distribution and low center of gravity – it sits at just 1.353 mm high. The result? Higher speed, blazing acceleration and sensational agility: a true Maserati sports car, on its own terms.

Aerodynamic design

Its power sweeps through the air. Speci c front spli ers and di users, together with 20/21'' diamond-cut gloss black Aero wheels are designed to improve Folgore's aerodynamic e ciency for a stronger and longer driving pleasure.

Drive the lightning

As soon as the destination is selected, on the central-up 12.3’’ screen the predicted stat of charge at destination will appear together with the best options to recharge along the journey. Charging stations and the maximum distance one can run – based on ba ery, driving style and roads real-time information - are displayed on the navigation map. During any stop, it’s possible to keep the cabin temperature for anyone’s onboard delight. Wait no more, grab the heated steering wheel and get an electrifying grand tour started.

Weaving into the future

Regeneration and circularity. To upholster seats, pillars, sun visors and the ceiling of the Folgore we used ECONYL®, a regenerated nylon ber used to produce the technical fabric made 100% from shing nets and others plastic scraps, already utilized in high-fashion and furniture industries.

It’s like a bodysuit: compact, ma e, so -to-touch and lightweight that perfectly adapts to and breathes with the surfaces design.

	Max power	Max speed	Acceleration	Engine layout	Traction	Max torque
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Trofeo	550 HP	320 km/h	3.5 sec	V6	AWD	660 Nm
Folgore	761 HP	325 km/h	2.7 sec	-	AWD	1350 Nm

DESIGN

See what’s behind the unmistakably Maserati look

An experience at the intersection of a nearly unobtainable balance of power and luxury, of thrills and relaxation, of future and tradition, of racetrack innovation for unprecedented road performance. In short, it’s all here.

Power meets grace

The commanding presence of the Maserati GranTurismo is muscular yet aerodynamic, imposing yet re ned, exuding both raging power atnd sophisticated beauty.

Grand Touring at rst sight

The GranTurismo can de nitely be judged by its appearance: its authoritative yet owing contours are a prelude to the inviting interiors and power within.

Personality
with a purpose

The Trident leads the way on the front grill making an assertive entrance. The new signature vertical full LED headlights accent its bold character.

On Italian terms

The “cofango” (a portmanteau term made from the Italian words for “bonnet” and “fender”) has over 3m2 of surface area giving the GranTurismo an even more sculpted look.

Overall outstanding.

Unmistakably Maserati

The three side air vents are a true Maserati element.
On the GranTurismo Folgore, they’re all lit up to give a ash
of the next-generation Trident energy surging within.

A classic twist

New taillights give the GranTurismo a distinctive appearance even at the rear: a blend of the iconic boomerang shape and a harpoon, illuminated with full LED technology.

On-road exclusivity

The all-new GranTurismo is a timeless masterpiece on wheels. Free of ostentation, pure and timeless it is an open invitation to explore the road less traveled. Balance is of the essence.

INNOVATION

Balancing cra and technology both inside and out

Italian artisan tradition dialogues with cu ing-edge technology to create a clean, purposeful ambience with unparalleled a ention to detail.